

SPONSORING

NORDIC GAME JAM 2023



As one of the *largest* Game Jams in Scandinavia, **Nordic Game Jam** is about bringing game makers together to network, share experiences, and have fun.

We want this event to be representative of the entire games community in the Nordics, with sponsoring partners that reflect the industry as a whole.

Join us, and become a Nordic Game Jam sponsor!

	Casual	Casual +
Cost (*moms/VAT exclusive)	DKK 5,000-10,000	Over DKK 10,000
Logo Included in Promotional Material	X	X
Sponsor Highlight at Event	X	X
Newsletter Mentions	X	X
Social Media Mentions	X	X
3 Tickets Included	X	X
Event Stand		X
Speaking Slot / Workshop Slot		✖
Distribute Company Merch (you provide the merch)**		X
Add on module		Additional donation depending on module (see LEVEL-UP section)

** We are happy to help distribute your company merchandise, but we want to limit the environmental waste created by this event, so please keep that in mind when deciding if/what you provide.

LEVEL-UP

We want this year's Nordic Game Jam to be memorable and unique, so we plan on offering things like student tickets, wellness zones, etc. to make it stand out as a world class event. However, we can only do this with the help of our sponsors. Stand out by being our sole sponsor for one or our many modules.

Modules	Description	Cost
Scholarship Pack (1 left)	Co-sponsor covering the cost of the Student Discount tickets, and these tickets will be branded as the "[SPONSORS] Scholarship Tickets"	+25,000
Sustainability Pack (only 1)	Get special branding and additional promotion as our "green" sponsor, and help offset the environmental impact of the event with donations made in the name of the company and the Nordic Game Jam.	+10,000
Party Pack (only 1)	Covers the cost of the closing party and/or dinner, which will be branded as the "[SPONSOR]'s Festival"	+20,000
Snack Pack (only 1)	Sponsor the snacks at the Jam, and literally have your logo branded on the toasts	+5,000
Coffee Pack (only 1)	Help keep our participant awake by sponsoring a gourmet coffee truck, which will be branded as "Coffee brought to you by [SPONSOR]"	+10,000
Have an idea?	Is there something that you think would help make this event better? We'd love to work with you to find a way to incorporate it in the event.	Dependant

FUN FACTS

500

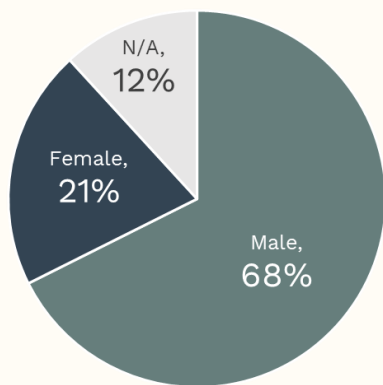
Participants



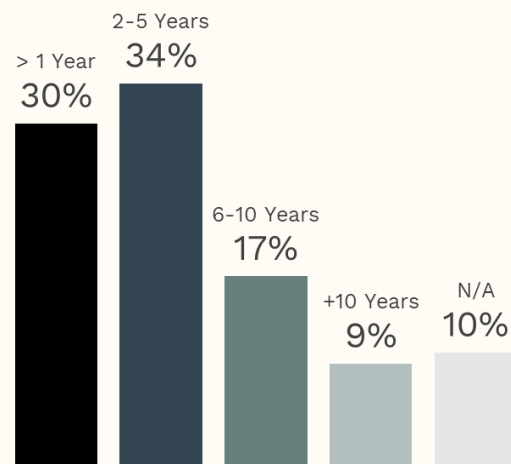
Hosted by AAU

50-70

Games Made



Gender (2022)



Industry Experience (2022)

All Kinds of Game Makers



Coders



Game Designers



Musicians



2D & 3D Artists



Sound Engineers



Storytellers



Playtesters & QA